



THE EASYCONNECTING PROJECT

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Europe Adriatic Sea-Way Freight - **EASYCONNECTING** - 1°Str./0002



Europe Adriatic Sea-Way Freight - EASYCONNECTING – 1/2



Programme co-funded by the
EUROPEAN UNION

Project is co-financed by the the **European Commission** through the **IPA Adriatic Cross-border Cooperation Programme** which works on the implementation of the cooperation process of the **Adriatic area**.

The Project participated to the **1st Call for Strategic Proposals** launched in 2012 and awarded in **November 2013**

Project code: 1°Str./0002

Priority:
3 - Accessibility and networks
Measure:
3.2 – Sustainable mobility systems

Europe Adriatic Sea-Way Freight - EASYCONNECTING – 2/2



7 countries,
17 partners



Lead Partner
Veneto Region
Department of Transport Reform
Logistic Section

7,8 Million €
total budget (85% IPA co-financing)

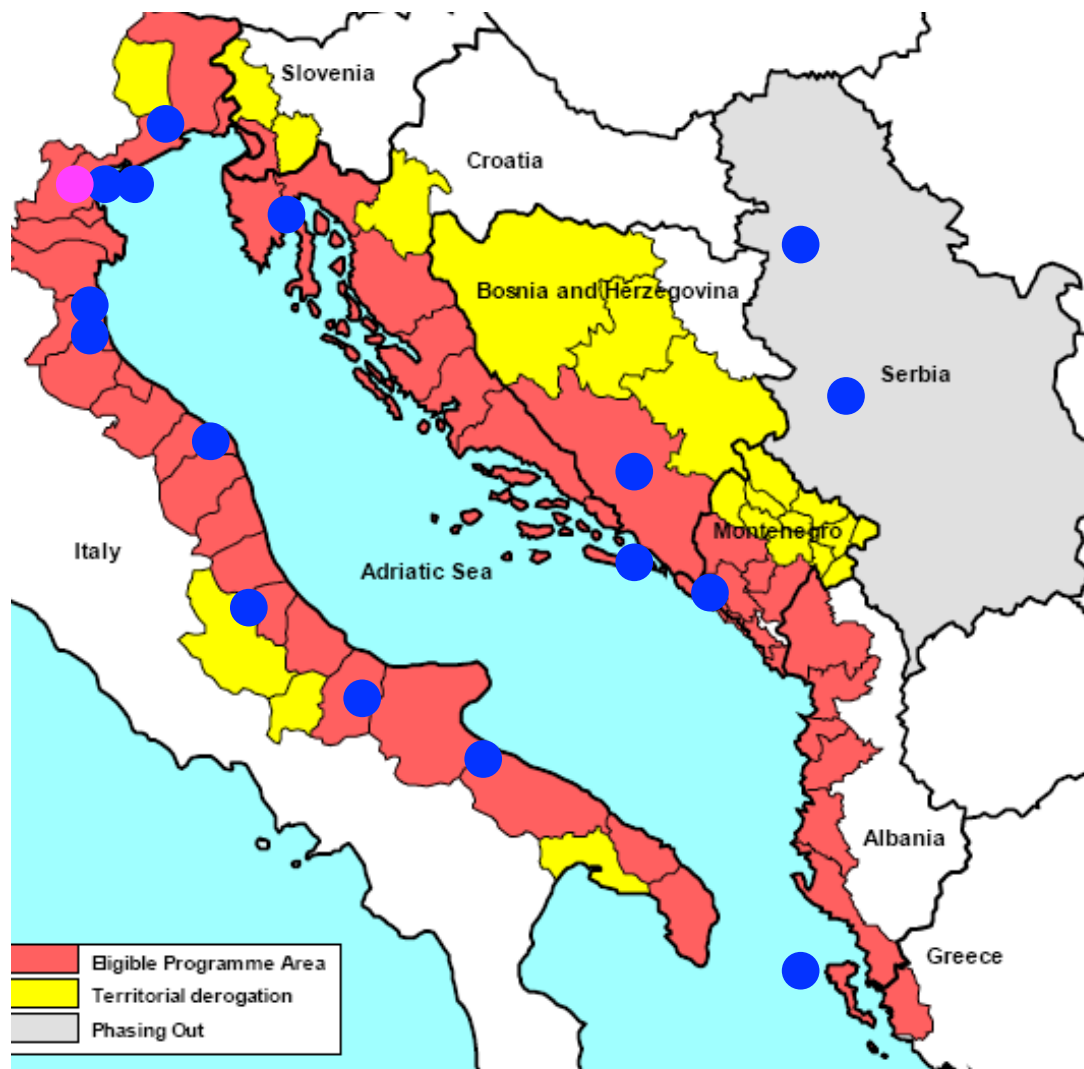
EASYCONNECTING Partnership – 1/3

LA	ITALY	Veneto Region, Logistics Unit
FB1	GREECE	Corfu Port Authority S.A
FB2	ITALY	Abruzzo Region - Department of Transport, Infrastructure, Mobility and Logistics
FB3	ITALY	Venice Port Authority
FB4	ITALY	Ravenna Port Authority
FB5	ITALY	Chamber of Commerce Industry Craft and Agriculture of Campobasso
FB6	ITALY	Finest Spa
FB7	ITALY	Institute for Transport and Logistics Foundation - Ravenna Branch
FB8	SERBIA	Regional Agency for the development of small and medium size enterprises, Ltd. Novi Sad - ALMA Mons
FB9	SERBIA	Chamber of Commerce and Industry of Serbia
FB10	CROATIA	Dubrovnik Neretva Region
FB11	ITALY	Levante Port Authority
FB12	SLOVENIA	Chamber of Commerce and Industry of Primorska
FB13	ITALY	Marche Region - Transport Managing Unit
FB14	ITALY	Italian Coast Guard
FB15	MONTENEGRO	Ministry of Transport and Maritime Affairs Government of Montenegro
FB16	BOSNIA	University of Sarajevo



EASYCONNECTING Partnership – 2/3

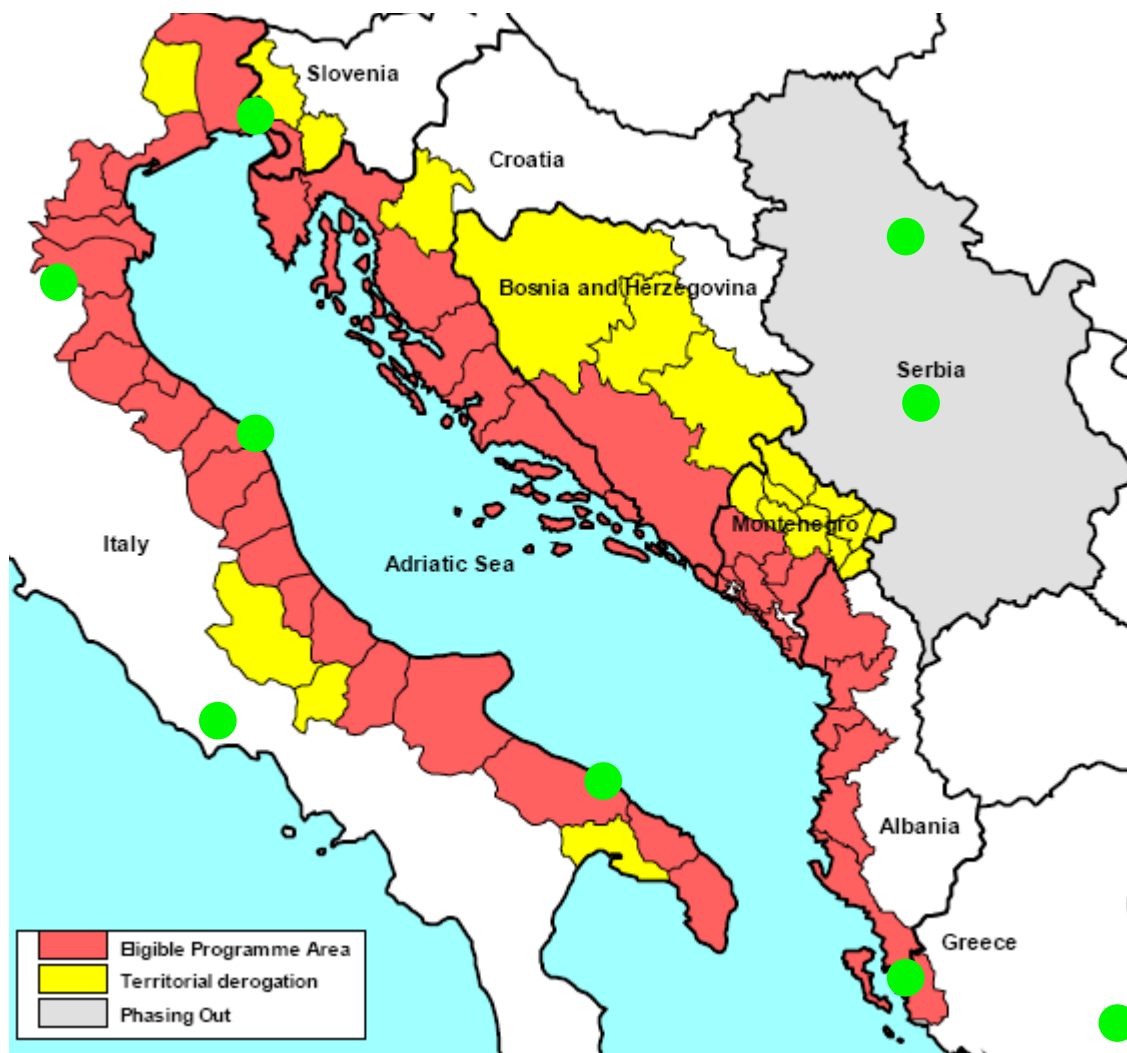
*Homogeneous
distribution along the
two coasts of the
Adriatic area*



EASYCONNECTING Partnership – 3/3

9
Associated partners

- Autonomous Region of Friuli Venezia Giulia
- Ancona Port Authority
- Emilia-Romagna Region
- Puglia Region
- Government of AP Vojvodina
- Hellenic Ports Association
- Ministero dell'Ambiente
- Port of Igumenitsa
- Chamber of Commerce of Belgrad



EASYCONNECTING – Main challenges

- Develop more efficient and competitive freight transports system
- Develop more eco-friendly and eco-innovative solutions for transports
- Work jointly with the Adriatic-Ionian strategy

EASYCONNECTING – Problems addressed

- Disparities and structural weaknesses between Regions of the Adriatic area
- Lack of cooperation between cross border areas
- Many individual initiatives to develop policies
- Jeopardized development of infrastructures and multimodal solutions
- Underutilization of intermodal terminals and services

EASYCONNECTING – Main objectives

- Involve public actors at different levels to define and test common initiatives on innovative freight multimodal solutions.
- Supporting efficient connection between transport nodes and hinterland/ cross border areas
- Support integration of national and regional strategies and policies
- Boost cooperation between authorities in order to harmonize and develop a coherent and comprehensive integrated freight transport system based also on ICT innovative solutions

EASYCONNECTING - Structure

WP1

WP2

General management, communication & dissemination

WP3

Capitalization and sustainability

WP4

Enhancement and integration of multimodal freight transport solutions

WP5

Capacity Building and improvement of competences

WP6

Stimulating and improving ports info standards

WP7

Pilot Project for the development of Intermodal centres

EASYCONNECTING – Specific objectives 1/3

1st

What

Integrating and **upgrading existing** multimodal freight transport services

Trough

In depth **analysis** of existing **bottlenecks**, of **O/D** flows.

Result

Gain specific **common guidelines to develop** more efficient and **sustainable means** of transports for freight, based on **multi-modal choices**, which will lead to the **cross border cooperation agreements** for harmonized freight transport policies and services.

WP4-WP6-WP7

2nd

EASYCONNECTING – Specific objectives 2/3

What

Developing new and **modernize existing multimodal physical infrastructure**

Trough

analysis of the **current limitations** of the transport network

Result

Identify the punctual (micro) investments needed to overcome those limitations especially in ports of the Adriatic area in order to verify their potential development in freight transport services.

WP5-WP7

3rd

EASYCONNECTING – Specific objectives 3/3

What

Stimulating institutional cooperation and capacity building

Trough

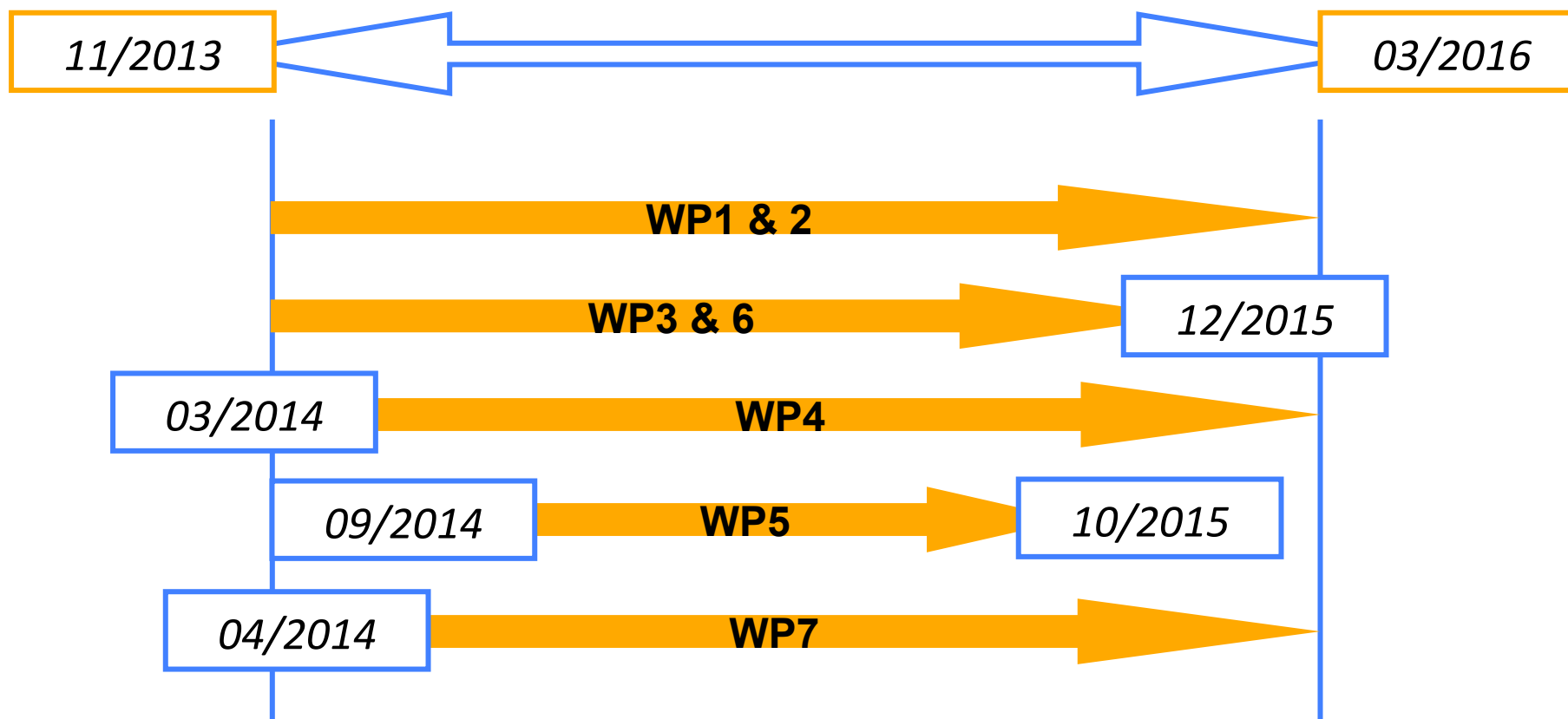
trough the **exchange of know how, experiences and best practices**. This objective will be fulfilled also trough the **capitalization of previous experiences** in the Adriatic area and shared among partners and stakeholders

Result

signing of **MoUs** to be disseminated by the Partnership.

WP3-WP5-WP6

EASYCONNECTING – Gantt



EASYCONNECTING – Next events

20/05/2014

BARI (ITALY)
1st Macro Area Meeting + Project Steering Committee

06/2014

1st Newsletter

07/2014

NOVI SAS (SERBIA)
Project meeting + Project Steering Committee

10/2014

ANCONA (ITALY)
1st Macro Theme Meeting + Project Steering Committee

EASYCONNECTING – Social & More



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JOIN US !



Thanks for you attention

Luigi ZANIN

Veneto Region, Logistic Section

